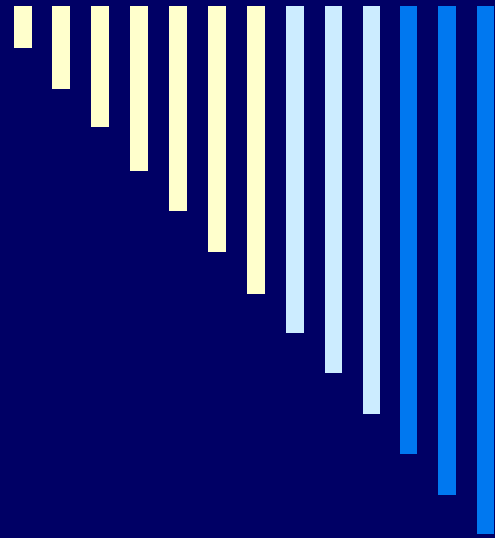
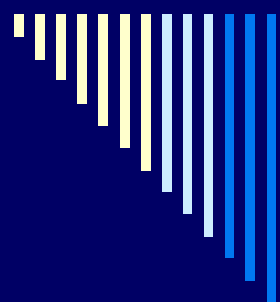




National Yacht Club

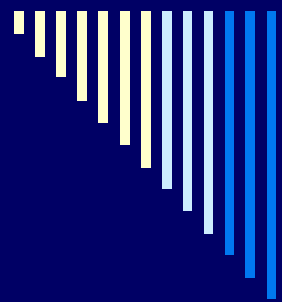
Junior Strategy

ADAPTS



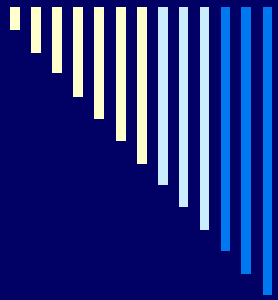
History

- Recognising crucial role of Junior Sailing to the Club in terms of profile and attracting parents as members:
 - Early 2009, Commodore expressed a requirement to “formalise” the running of the Junior Section
 - PB nominated as Junior Liaison
 - Agreement to develop a Junior Strategy and Junior sub-Committee



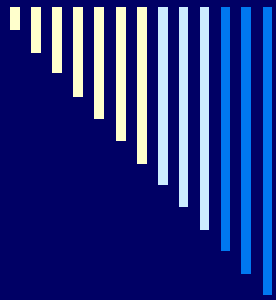
Progress

- Strategy “ADAPTS” developed and agreed with Commodore
- Junior sub-Committee members identified and volunteered
- Sub-Committee first met Sep 13th
 - ADAPTS strategy approved
 - Sub-Committee charter approved
 - Work plan in development



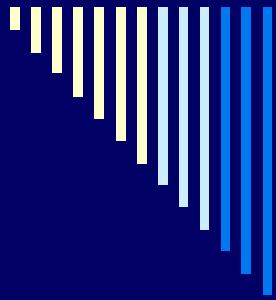
ADAPTS Strategy

- Attract
- Develop
- Achieve
- Party
- Transfer
- Support



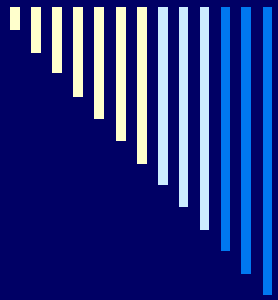
Attract

- Attracting Junior members and/or their parents to the National Yacht Club;
 - Attracting First Timers
 - Developing an Ésprit du Corps
 - Generating Parental Involvement
 - Ensuring Safety and Security
 - Providing Economic Access
 - Allowing Juniors without parents??
 - Ensuring development potential is apparent to parents
 - Having a parental offering



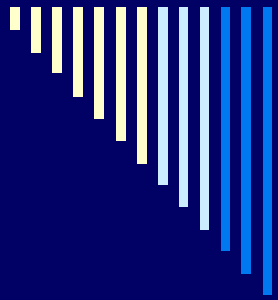
Develop

- Developing the “spirit” of sailing for this and the next generation of Junior sailors;
 - Racing is not everything, participation also provides satisfaction
 - Sailing is a “Sport for Life”
 - For most, social development is more/as important than/as racing success
 - The better NYC Juniors do at events, the more winning spirit we will generate - “Success breeds Success”
 - Junior sailing is a mixed sport at least until “elite” level



Achieve

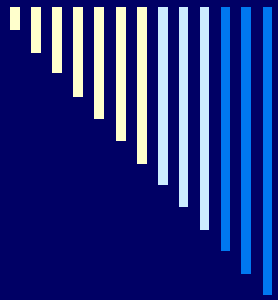
- Achieving top results for high potential Junior sailors over the next 20+ years;
 - Identify the good sailors at an early age
 - Have an offering to make the NYC their choice
 - Ensure that the training offered is perceived to be of the highest standard
 - Provide funding to support a competitive campaign
 - Provide coaching sessions
 - Seek to host major Junior and Youth events



Party

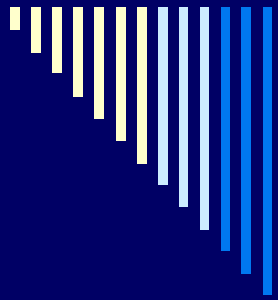
□ Providing a Social Offering;

- Support the friendship side of the sport
- Offer facilities which are of interest to pre-teens and teenagers
- Treating Juniors with respect in all their dealings with the Club
- Make the Club facilities available to Juniors for social events on a regular basis



Transfer

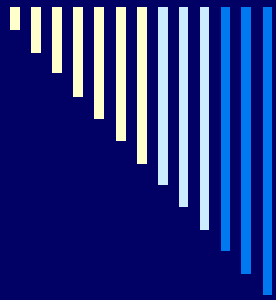
- Transferring Junior Sailors to Senior Members
 - Maintain a membership pathway which supports ex juniors through their college and early career years
 - Support the use of NYC ex-juniors in the development and coaching of future juniors
 - The Club to continue to support high potential sailors in their ongoing sailing careers
 - The Club actively to support the opportunities for younger sailors gain experience in larger boats



Support

□ Support Structure

- Maintain a Junior Committee responsible for Junior Affairs
- Junior Committee to have a permanent link to the General Committee
- General Committee to have a designated Junior Affairs member
- Keep the **ADAPTS** strategy up to date and at the forefront of Club affairs
- Junior Committee to develop tactics and specific actions in support of the **ADAPTS** strategy



Junior Committee Charter

- ❑ Implementation and Development of ADAPTS
- ❑ Development and monitoring of the annual Junior Section Budget;
- ❑ Overseeing of the summer and winter Junior training programmes;
- ❑ Overseeing, in conjunction with the Sailing Secretary and Sailing Manager, the running of Junior Regattas and Events;
- ❑ Ensuring that the necessary safety systems and controls are in place for all aspects of the Junior Section and that its operations are transparent and accountable;
- ❑ Reporting back to the General Committee on the progress of Junior Affairs in the Club;
- ❑ Making recommendations to the General Committee on actions to improve/develop/expand Junior sailing within the Club;